

When you need accurate, timely, innovative information

Plunkett Research Online

A **better** business and industry research system that's much more than a database

- ▶ Better industry data
- ▶ Better user interface
- ▶ Better tools
- ▶ Better prices

33 major Industry Research Centers covering hundreds of NAIC codes

Our terrific prices are the best way to meet your budget!

Our new design and tools make our site even easier to use. Try a FREE trial!

Better Features:

- ▶ Build-A-Reportsm
- ▶ MyResearchProfilesm



Plunkett Research, Ltd.

www.plunkettresearch.com 713.932.0000

We help you understand how industries work today and the trends that will change them tomorrow.

The Industry Research Centers at Plunkett Research Online take you directly to the data you need. Each industry's data is organized in unique, easy-to-use tools:

- ▶ Market Research and Industry Trends
- ▶ Industry Statistics
- ▶ Company Profiles
- ▶ Export Company Contacts
- ▶ Industry Glossary
- ▶ Industry Associations
- ▶ Build-A-Reportsm

Get instant data for business plans and competitive intelligence reports.

Filter, view, select and export contacts at thousands of industry-leading companies for the best sales prospects lists.

Better! Use our exclusive Build-A-Reportsm tool to export professional-quality reports, sales guides and training tools in PDF format.

Target industry-leading employers for the most effective job searches.

Better! Create a personal MyResearchProfilesm to save searches and receive industry alerts.



Ask about our
FREE ONLINE TRIAL at
info@plunkettresearch.com
713.932.0000

Online access to 33 Industry Research Centers brimming with data & resources in these industries:

1. Advertising/Branding
2. Airline, Hotel & Travel
3. Alternative & Renewable Energy
4. Apparel & Textiles
5. Archives
6. Automobile
7. Banking, Mortgages & Credit
8. Biotechnology
9. Canadian Industry
10. Chemicals, Plastics & Coatings
11. Consulting
12. E-Commerce & Internet
13. Energy & Utilities
14. Engineering & Research
15. Entertainment & Media
16. Food, Beverage & Tobacco
17. Health Care
18. InfoTech, Software & Hardware
19. Insurance
20. International
21. Investment & Securities
22. Job Seekers
23. Manufacturing
24. Middle Market
25. Nanotechnology & MEMS
26. Outsourcing & Offshoring
27. Private Companies
28. Real Estate & Construction
29. Retail
30. Sports
31. Telecommunications
32. Transportation & Logistics
33. Wireless, Cellular & Wi-Fi



Vital data
covering
hundreds
of NAIC
codes

Industry-specific tools covering hundreds of NAICs in each of our 33 Industry Research Centers

Plunkett Research Online
Industry Statistics, Trends and In-depth Analysis of Top Companies

Plunkett Research, Ltd.
When you want affordable, timely industry research, contracts & business development data

Home | Industry List | Contact & Support | MyResearchAccount sm | Administrator | Log Out

Trends | Statistics | Company Profiles | Export Company Contacts | Associations | Export Associations | Build-A-Report | Glossary

Health Care Industry Research Center

Related Industries: [Biotechnology](#), [Drugs](#), [Insurance](#), [Engineering & Research](#)
A major update of this data was completed on:
Incremental updates are done on a regular basis and posted each Friday night.

Perform search within this industry
Search Data [Save Your Searches](#) [Historic Data](#)
[Advanced Search](#) [Search Tips](#)

- Market Research and Trends**
A market overview and an analysis of major trends that are creating rapid changes in the industry today.
- Company Profiles**
In-depth profiles of leading companies in this industry. Includes business descriptions, financials, growth plans and executive names.
- Export Company Contacts**
Our company contact information can be exported to Microsoft Excel or Text file. Includes company name, address, phone, website and executives.
- Glossary**
An industry-specific glossary written in
- Statistics**
The statistics section contains extensive data on many facets of the industry.
- Associations/Organizations**
Industry associations, government agencies and important industry phone numbers and web sites.
- Export Associations/Organizations**
Our Associations/Organizations contact information can be exported to Microsoft Excell or Text file. Includes company name, address, phone, website and description.
- Plunkett's Build-A-Report**
A mark

Customer Help

- FAQs
- Tutorial
- Contact Us
- Custom Research

Things To Do

- Plunkett's Build-A-Report
- Look for a Job
- Build a Prospect List
- Run & Save Searches

Better Industry Data. Better User Interface. Better Tools. Better Prices.

Q&A

► How does Plunkett's approach to research differ from others?

The focus at Plunkett Research is to make it easy for the general reader to readily access and understand the most vital trends creating change within given industries – even if the reader has no current expertise in that industry.

Our philosophy is that several core sets of data should be presented in one comprehensive tool to give the reader the best total picture of an industry. That data must be user-friendly: easy-to-access, easy-to-understand, easy-to-use. That data must be affordable and represent extremely high value for the buyer/subscriber.

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Plunkett Research Online
Company Profile > EXXON MOBIL CORPORATION (EXXONMOBIL)

Your search returned 110 results.

Company	NAIC	City	State	Country	Employees	2007 Sales	2008 Sales	2009 Sales
EXXON MOBIL CORPORATION	2800	Irving	TX	USA	35,000	\$120,000,000,000	\$120,000,000,000	\$120,000,000,000
EXXON MOBIL CORPORATION	2800	Irving	TX	USA	35,000	\$120,000,000,000	\$120,000,000,000	\$120,000,000,000



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- ▶ Custom-designed subscription plans to match your budget needs
- ▶ Ask about packages that include print and online access
- ▶ Call today to learn more, 713.932.0000

Significant Savings!

Get the business and industry research you need at a value-packed subscription price.

1. Industry-Specific Analysis, Research and Competitive Intelligence

There is no better resource than Plunkett Research Online for easy-to-use, easy-to-understand analysis of each of the most important industry sectors. We cover them all.

2. Business Plans/Market Research

Concise data for the development of business plans and for market research and competitive intelligence needs.

3. Sales Prospecting/Business Development

Complete profiles of thousands of companies, fully searchable. You'll be able to research competitors, create sales guides, compile custom prospect lists and export contact data.

4. Technology Research & Development

Create strategic data for new technologies, new products, research and development.

5. Training & Education

The best possible tool for industry-specific employee training, education and classroom support. We specialize in writing our analysis in language that users of all types can understand.

6. Economic Development/International Trade

You'll be able to research emerging trends, technologies and growth companies that can help you develop strategic plans and prospect lists.

7. Job Search/Recruiting/Placement

Plunkett's industry analysis and company database have been primary tools at leading recruiting, career planning and placement offices since 1985.

Four ways to get your FREE online demo

1. Call: 713.932.0000
2. Email: info@plunkettresearch.com
3. FAX: 713.932.7080
4. Visit: www.plunkettresearch.com



Make the connection. Get access.

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P.O. Drawer 541737 • Houston, Texas 77254 USA

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